

in pediatrics. With references from medical anthropology and discourse analysis, Chapter 4 evidences psychosocial aspects of **presence** in narratives collected from communication between doctors and cervix cancer patients in gynecological oncology and discusses female patients' right to information/guidance on their cancer problems. Chapter 5 presents discourse and communication activity-type analyses in the context of elderly care and provides a basis for reflection on the ethical dimension of **presence**. Finally, chapter 6 focuses on the construction of competencies and professional identity and postulates **presence**, interaction and discourse as professional expertise for medical education and change.

Meant for academics, students and practitioners in healthcare practices, this book offers research evidence, interdisciplinary insights, and useful tools to help you develop an awareness of the role and relevance of **presence** in your professional practice and education. Since your ability to be a change leader is essential to your organization, and your career, we hope this book will help you successfully lead and implement **presence** both in your personal and organizational practice.



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Research interests
Applied Discourse/Conversation analysis; institutional and professional discourse, representations and identities in professional practices; ethnographic microanalysis of interaction. Distance and open learning research, instructional design and educational technology for professional education.

Selected publications: *Interação, Contexto e Identidade em Práticas Sociais; Doctor-Patient Communication: Training Medical Practitioners for Change* (in Language & Peace), book chapters and articles on discourse, communication, conversation analysis and applied linguistics in Brazilian leading journals.



In this pioneering volume, farsightedly planned in a Brazilian academic context, Gonçalves brings together a variety of interdisciplinary studies on **PRESENCE** in healthcare communication. Brazilian and foreign scholars contribute to **Presence in healthcare communication - implications for professional education** research from interrelated areas such as sociolinguistics, discourse analysis, caring science, philosophy, ethics, psychology, education and communication in their discussion of the communicative challenges of **Presence** in healthcare.

Drawing from a variety of research settings, the book explores issues such as the continuum of doctors' **presence** (in their interaction with patients), the relevance and role of **presence** in the quality of health care delivery to the elderly, female patients' right to information/guidance on their cancer related problems, perception/representation of infant death in pediatric contexts and humanization and communication expertise in medical education.

The timeliness of its appearance and the tackling of issues of paramount importance such as **presence**, ethics, detechnologization of healthcare, humanization and recognition of patients' rights to quality information and communication make this book a must for both researchers and students of institutional discourse as well as practitioners in healthcare related professional communities of practice.

Cover illustration: *Self Portrait with Dr. Arrieta* by Francisco de Goya

Presence in healthcare communication Implications for professional education

Presence in healthcare communication

Implications for professional education

Edited by José Carlos Gonçalves



Why has medicine become so technologized and detached from the interrelationship with the patient? Why do patients feel so hopeless and anxious in their consultations?

Professional distance, educated incapacity, main focus on procedures rather than on the person, lack of empowerment of the patient, lack of expertise to communicate with and relate to the patient. These are symptoms that point to a serious disease: the lack of **PRESENCE** in healthcare communication.

In **Presence in healthcare communication - implications for professional education**, interactional discourse analyst José Carlos Gonçalves brings together a collection of articles which address some of the crucial issues of **PRESENCE** in healthcare communication.

Inspired by Michael Brannigan's seminal lecture on **PRESENCE** at Cardiff Summer School 2009, Gonçalves chaired the colloquium **Presence in Healthcare Communication - Discursive and Ethical Dimensions** at COMET 2010 Conference in which Brazilian, Swedish and American researchers from different disciplines, such as sociolinguistics, discourse analysis, caring science, philosophy, ethics, education and communication discussed the communicative challenges of **Presence** in healthcare. The colloquium papers became chapters in this book.

This book is conceived in 6 chapters. Chapter 1 presents the theoretical foundations of **presence** from the ethical and philosophical dimensions. Drawing from an interactional sociolinguistic perspective, Chapter 2 defines and characterizes the linguistic and interactional dimensions of the **presence** continuum in healthcare communication, with suggestions of soft technologies to help foster **presence** in doctor-patient interaction. Chapters 3, 4 and 5 present evidence from contextualized analyses of **presence** in specific health care contexts. Drawing from doctors' narratives, Chapter 3 reflects on ethical decision making dilemmas faced by physicians and their representations of death